



DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT

I love living near friends; being in a hip and happening neighborhood; easy access to all highways, sports stadiums, public transportation stops, and dining establishments; I love going for a walk and people watching; I love the sense of community that downtown St. Louis residents have created and cherish, as well as the pride that comes with living in a progressive area; I am an artist, so I find a lot of inspiration in the people, the buildings, the graffiti, the music, the dogs, etc.

- Resident at ArtLoft



Mansion House Apartments



The Meridian

2009 DOWNTOWN RESIDENTIAL SURVEY RESULTS



THE PARTNERSHIP *for*
DOWNTOWN ST. LOUIS

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The Partnership for Downtown St. Louis (Partnership) and Downtown St. Louis Community Improvement District (CID) would like to thank the downtown residential communities and stakeholders for their cooperation in the survey. Their help was instrumental in ensuring a high level of participation. The Partnership/CID would also like to give a special thanks to our intern, Aidan Gillespie, for all of his work coordinating the survey.

Copies of the 2009 Downtown Residential Survey are available on line in a downloadable PDF format from The Partnership/CID website at www.downtownstl.org For additional information about this survey or for more detailed information on development in downtown St. Louis, please contact our Housing & Economic Development staff at:

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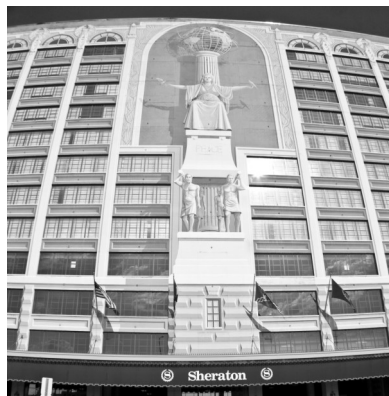
SURVEY INTRODUCTION

The Downtown Residential Survey is a bi-annual project of the Partnership for Downtown St. Louis (Partnership) and Downtown St. Louis Community Improvement District (CID). The survey is part of an ongoing commitment by the Partnership/CID to track market data that both reflects and supports economic, business and residential development within the District and throughout Downtown St. Louis.

The Residential Survey measures perceptions and use of downtown as well as demographics of residents living within the central corridor of the downtown area where the large majority of new residential development has occurred since 2000. This central corridor is bound by the Mississippi River on the east, Jefferson Ave. on the west, I-64 on the south and Cole St on the north. The area includes the Central Business District, Washington Ave./Garment District, Downtown West, Cupples Station/Ballpark, and part of the Civic Center District.

The 2009 survey was conducted between June and September, 2009. Surveys were distributed electronically and on paper to all residential properties (condos and apartments) within the target area. Participation was promoted to both property management and residents through email, fliers, and postcards. The survey was also available on the Partnership/CID website.

A total of 609 residents began the survey with nearly 500 completing the entire survey for an 82% completion rate. The total of 609 respondents represents a 10% sample of the 6,100 residents living within the survey area. Participation in the survey was self-selected and did not use scientific sampling methodology. However, the large number of participants and sampling across all residential properties yielded results with a 4% margin of error.



Edison Condominiums

SURVEY HIGHLIGHTS

The 2009 Downtown St. Louis Residential Survey focused on three key areas of interest. Below are some of the key finds in each of the areas. According to the Partnership's 2009 Mid-Year Housing Update, downtown's overall population reached 12,400 in June 2009, which is a 3% increase since December 2008 and is on top of the 6% increase in 2008.

The Perceptions of Living Downtown section asked for resident opinions relating to broad quality-of-life issues and the physical environment .

- 84% of residents gave an above average satisfaction rating for their move downtown and 32% were "Completely Satisfied." (Question 1, page 5)
- "Walkability," "Design and amenities of residential properties and/or unit," and "Urban energy & excitement" were the most cited reasons for moving downtown. (Question 2, page 6)
- In rating the quality of various aspects of downtown, "Character (History & Architecture)" and "Entertainment/Nightlife" were rated the highest, while "Shopping options" rated the lowest. (Question 3, page 7)
- "Public Safety" and "Shopping Choices" were cited as the two highest areas for emphasis in the next five years. (Question 8, page 11)

The Services and Amenities section collected data concerning residents' usage of downtown retail, restaurant and service providers. *It must be noted that most surveys were submitted prior to the opening of Culinaria-A Schnucks Market.*

- The most utilized downtown providers were "Banking," "Dry cleaners," and "Gas station." (Question 9, page 12)
- With the addition of dental and pet care services downtown, resident usage responded positively. (Dental service usage jumped from 10% in 2007 to 21% in 2009, and pet care jumped from 3% to 21% . (Question 9, page 12)
- Residents most frequently patronized "Casual Dining" for lunch and dinner downtown. (Question 10, page 13)

The Resident Profile section asked for demographic information such as age, gender, income and education.

- 32% of downtown residents moved from outside the metro St. Louis area, and 25% moved from within the City of St. Louis. (Question 14, page 15)
- 29% of residents are between the ages of 25-29, and 27% of residents are between the ages of 40-59. (Question 19, page 17)
- 81% of residents have a bachelor's degree or higher. (Question 27, page 21)
- 55% of downtown households earn more than \$75,000, and 37% earn more than \$100,000. (Question 29, page 22)
- 51% of residents work downtown. (Question 33, page 24)

For comparison's sake, the 2009 survey repeated many of the same questions from the 2007 version of the survey. Some changes were made to make the survey more concise and more reflective of the current economic and civic climate.



FULL RESULTS

PERCEPTIONS OF LIVING DOWNTOWN

1. How satisfied are you with your decision to live downtown?

Answer Options	Completely Unsatisfied			Completely Satisfied				Below Average Rating	Average Rating	Above Average Rating
	1	2	3	4	5	6	7			
(1-7)	5	8	21	50	114	155	168	7%	10%	84%

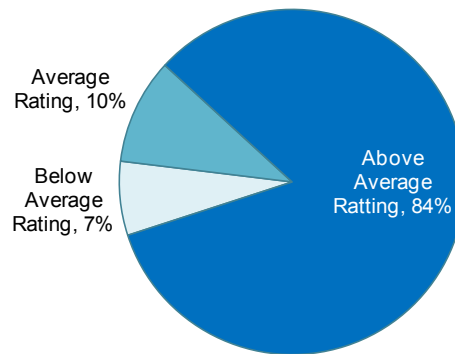
Notes:

'Below Average Rating' is the total of answers 1, 2, & 3.

'Average Rating' is the total of answer 4.

'Above Average Rating' is the total of answers 5, 6, & 7.

Satisfaction Living Downtown



It's like being in a small town in a big city. I'd say the community is nicer and closer than most other regions. Walking everywhere is very important to me...I love the options that are around me and that these options continue to grow. I thrive on city-living and noise and I feel very very safe where I live and around my neighborhood.

- Resident at Railway Lofts



2. How important were each of the following factors in influencing your original decision to move downtown?

Answer Options	Not At All Important							Most Important		
	1	2	3	4	5	6	7	Below Average Rating	Average Rating	Above Average Rating
Art & culture (current & future)	36	30	54	104	131	102	62	23%	20%	57%
Character (History & Architecture)	14	23	36	66	130	170	80	14%	13%	73%
Community pride/spirit (being part of Downtown's renaissance)	18	27	34	78	120	139	104	15%	15%	70%
Design and amenities of residential properties and/or unit	4	10	12	37	101	190	165	5%	7%	88%
Dining options (current & future)	9	12	24	66	126	188	95	9%	13%	79%
Diversity (social, economic, & cultural)	26	40	43	94	105	120	92	21%	18%	61%
Price of residence	22	23	45	93	97	119	122	17%	18%	65%
Public Transportation Options	68	70	55	77	71	86	93	37%	15%	48%
Service options (current & future)	20	30	58	114	110	114	73	21%	22%	57%
Shopping options (current & future)	22	38	58	96	119	116	72	23%	18%	59%
Sports & attractions	25	20	26	69	107	154	120	14%	13%	73%
Urban energy & excitement	7	10	13	41	83	180	185	6%	8%	86%
Walkability (density, mixed-use, pedestrian-friendly, green space)	4	7	3	25	69	181	232	3%	5%	93%
Work proximity	68	40	35	54	57	97	170	27%	10%	62%
Investment value of residence *	1	2	7	34	54	73	69	4%	14%	82%

* Condominium owners only.

Notes:

'Below Average Rating' is the total of answers 1, 2, & 3.

'Average Rating' is the total of answer 4.

'Above Average Rating' is the total of answers 5, 6, & 7.



3. How do you rate the current quality of each of the following aspects of downtown St. Louis?

Answer Options	Poor		Average			Excellent		Below Average Rating	Average Rating	Above Average Rating
	1	2	3	4	5	6	7			
Art & Culture	12	20	69	186	137	74	22	19%	36%	45%
Character (History & Architecture)	0	6	20	76	151	169	98	5%	15%	80%
Cleanliness	23	53	76	154	125	70	19	29%	30%	41%
Connectivity / ease of access with the rest of the region	12	36	40	121	115	127	69	17%	23%	60%
Cost of Living	4	24	74	167	131	84	36	20%	32%	48%
Dining Options	9	27	50	109	148	119	59	17%	21%	63%
Diversity (social, economic, cultural)	6	14	49	150	143	113	45	13%	29%	58%
Entertainment / Nightlife	10	18	31	98	132	153	78	11%	19%	70%
Family-friendly amenities & attractions	17	33	77	151	125	88	29	24%	29%	47%
Green space (parks & trails)	30	53	98	129	98	62	50	35%	25%	40%
Infrastructure (streets, lighting, signs, etc.)	25	47	82	141	126	67	32	30%	27%	43%
Personal safety at night	63	63	120	106	83	67	19	47%	20%	32%
Personal safety during the day	11	20	46	123	105	155	61	15%	24%	62%
Property safety	49	50	65	113	104	93	47	31%	22%	47%
Public parking (availability & cost)	53	73	73	132	92	66	31	38%	25%	36%
Public transportation options	22	38	76	132	121	82	49	26%	25%	48%
Recreation options	16	31	95	144	132	66	36	27%	28%	45%
Sense of community	15	27	89	145	105	101	37	25%	28%	47%
Service options (doctors, banking, etc.)	16	67	127	140	94	54	22	40%	27%	33%
Shopping options	60	106	149	106	69	24	7	60%	20%	19%
Walkability (density, mixed-use, pedestrian-friendly, green space)	14	19	52	106	125	136	69	16%	20%	63%

Notes:

'Below Average Rating' is the total of answers 1, 2, & 3.
 'Average Rating' is the total of answer 4.
 'Above Average Rating' is the total of answers 5, 6, & 7.



4. How has Downtown St. Louis changed since you moved downtown?

Answer Options	Declined Significantly			No Change			Improved Significantly	Below Average Rating	Average Rating	Above Average Rating
	1	2	3	4	5	6	7			
(1-7)	5	17	33	94	205	87	80	11%	18%	71%

Notes:

'Below Average Rating' is the total of answers 1, 2, & 3.

'Average Rating' is the total of answer 4.

'Above Average Rating' is the total of answers 5, 6, & 7.

5. How likely are you to continue to live downtown for the next five years?

Answer Options	Definitely Leaving						Definitely Staying	Below Average Rating	Average Rating	Above Average Rating
	1	2	3	4	5	6	7			
(1-7)	43	36	45	91	93	94	119	24%	17%	59%

Notes:

'Below Average Rating' is the total of answers 1, 2, & 3.

'Average Rating' is the total of answer 4.

'Above Average Rating' is the total of answers 5, 6, & 7.



Washington Avenue



6. What do you like most about Downtown St. Louis? (Open-ended question. Answers categorized below.)

Categories	Response Count	Percentage
Amenities (includes restaurants, retail, services)	117	15%
Attractions & Events (includes festivals, sporting events)	123	16%
Attributes / Urban Character (includes walkability, energy, excitement)	383	51%
Built / Physical Environment (includes architecture, streets)	71	9%
Other	61	8%

Sample of Answers

- The Gateway Arch National Park area. I love the new City garden and the new Old Post Office area. I am also really glad to see Left Bank Books and I really am excited about the new Schnucks Culinaria.
- Dining options, the continued growth in business and people moving downtown
- history and architecture. within walking distance to Busch stadium. Culinaria, Ruth Chris, left bank books, fitness factory, and city garden.
- close proximity to my office, various vendors, banks, dining entertainment, especially to sporting events and the casino. It helped me to actually lose weight because I rarely have to drive my car.
- The architecture. Being close to the stadium and dome. Being able to walk to get a coffee, drink, dinner, etc.
- Becoming a place to live again. I live seeing people jogging on the streets or walking a dog. I like that investments are still being made.
- I love the folks I have met! Everyone has been so nice -- our building definitely has a sense of community! I love Left Bank Books and Macys for shopping options! Lots of cute shops have opened since we have been downtown (2 years).
- Best urban atmosphere that St. Louis has to offer. I enjoy being able to step out of my building and have many different options to eat/drink nearby. The architecture is unmatched. the city garden is awesome.
- I like being able to walk to the different bars and restaurants. I like the Cardinals stadium being so close. I like the uniqueness of all of the lofts. I like the major highways being so accessible.
- Because we have puppies, it gets us out to walk around downtown and enjoy the downtown parks. We also enjoy the Bike St. Louis trails for riding.
- The architecture and reuse of all the historic buildings. Walkability of the downtown area. Also I consider downtown STL one of the cleanest downtowns of any major city.
- Very affordable. Abundance of Free Activities. Accessibility to highways, shopping mall, and work. No matter what direction you go in east, west, south or north there are events and activities taking place. CID and Police Presence. The Architect. Downtown is progressive.
- I like the fact that I can walk to work. I also appreciate the remaining architecture that we have, the nightlife, sports, dining options are also improving
- It is very close to any part of the city and IL. I love being able to walk to all the sports events, dining, etc.



7. What do you like least about Downtown St. Louis? (Open-ended question. Answers categorized below.)

Categories	Response Count	Percentage
Amenities (includes restaurants, retail, services)	155	21%
Attributes / Urban Character (includes walkability, energy, excitement)	129	18%
Built / Physical Environment (includes architecture, streets)	109	15%
Parking (quantity, price, location)	43	6%
Safety (includes panhandling, homelessness)	233	32%
Other	62	8%

Sample of Answers

- 1. Condition of abandoned buildings - many are in disrepair and I don't feel safe even walking by them. 2. Sky bridges - these are really unnecessary and only serve to pull people off the streets. When there are more people on the streets, people feel safer and have a sense that there's life in the city. 3. Need to focus on bringing more businesses downtown. We are not competitive with the suburban office parks. 4. Lack of services (i.e. Drs. Pharmacy, etc.)
- New Life Evangelical Center and its residents. This establishment only enables homelessness and fuels its problems while NOT focusing on rehabilitation. I get sick of walking by a recessed doorway, or corner that has been used as a bathroom. I would love to see this reduced.
- We have more parking garages than buildings. Too many people drive in and out. Please do something about the surface parking tundra near rooster and uma... its a joke.
- Number of buildings still abandoned and in need of renovation. Lack of shopping - no easy access to stores like Target, Walmart, grocery stores, chain clothing stores. Trash in the streets and abandoned areas. Poor public transportation for different areas downtown. An easy-to-ride trolley or other shuttle service would make accessing different areas of downtown much more convenient.
- I do not like the shopping. Where are the Anchor stores, GAP, Urban Outfitters, Sports something... The little boutiques would do better if there was an obvious anchor driven shopping district to bring people into the city TO SHOP! I love boutiques, but no one can shop in those alone.
- Panhandlers, Crime, Police presence, Homeless shelter on Locust (NLEC) is a feeding ground for crime and a HUGE black eye on downtown, and would like a bigger strip of entertainment alley (Washington Avenue is nice, but not enough blocks of entertainment, could be so much more, in my opinion) And the Riverfront would be nice to see developed. Lastly, more events like Live on the Levee to get people downtown!
- (1) No movie theater; (2) no gay bar; (3) no basic supply store like a Target. Downtown residents need basic services not boutique retail.
- Lack of follow through by city to clean up vacant buildings, parking meters in primarily residential areas, lucas park and the homeless who are allowed to "live" there, the homeless situation in general. Not a single day goes by that I do not get solicited for money!
- Absence of life at night. No recreational activities at night. Streetscapes (besides Washington) are terrible. No connection to arch. Need better family dining options.



8. Which three areas would you like to see most emphasized in downtown St. Louis over the next five years? Select your top 3 answers with 1 being the MOST NEEDED AREA OF EMPHASIS.

Answer Options	1	2	3	Response Count	Response Percentage
Art & Cultural Facilities and Events	19	32	18	69	13%
Availability of Parking	19	20	21	60	12%
Family Friendly Facilities and Events	6	10	20	36	7%
Green Space (Parks and Trails)	35	28	39	102	20%
Housing Development	27	15	23	65	12%
Infrastructure Improvements	19	46	35	100	19%
Jobs and Employment	45	47	36	128	25%
Public Safety	123	58	33	214	41%
Restaurant Choices	20	43	25	88	17%
Riverfront Development	25	41	45	111	21%
Schools (Adult Education, K-12)	22	29	26	77	15%
Services	21	34	32	87	17%
Shopping Choices	74	64	67	205	39%
Special Events / Festivals	11	7	19	37	7%
Sports and Recreational Facilities	3	3	5	11	2%
Transportation options	16	14	30	60	12%
“Walkability” of Downtown	35	28	38	101	19%
Other				48	9%

“Other” answers included: “banning smoking in bars and restaurants,” “accessibility of streets, buildings,” “Traffic light synchronization,” “Ballpark Village,” “More police present on the street,” “movie theater,” and “Need a Target.”



SERVICES AND AMENITIES

9. For which of the following services do you primarily use downtown providers? (Select all that apply.)

Answer Options	Response Count	Response Percentage
Auto mechanic	89	18%
Banking	320	66%
Barber / Hair Stylist	145	30%
Business Services (Shipping/Copying/Office Supplies)	140	29%
Chiropractor	13	3%
Dentist	103	21%
Doctor	20	4%
Dry cleaners	270	56%
Florist	98	20%
Gas station	267	55%
Health Club Gym/Trainer/Yoga Studio	185	38%
Pet care/Supplies/Veterinarian	100	21%
Salon - Tanning/Manicure/Pedicure	53	11%
Urgent Care	50	10%
Other (please specify)	19	4%

Numerous options for dining/drinks, and the ease of just walking to these locations. I have met numerous residents in the area and all are very friendly and mostly business professionals such as myself.
- Resident at Ely Walker Lofts



10. In the past month, how many times have you patronized the following downtown providers?

Answer Options	0	1-3	4-7	8-15	16-24	25+
Breakfast (including coffee only)	146	190	101	40	16	19
Lunch, casual dining	78	195	145	61	21	13
Dinner, casual dining	46	166	186	96	14	4
Dinner, fine dining	220	220	54	15	2	1
Weekend brunch	269	202	31	7	2	1
Clothes shopping	344	134	28	4	2	0
Entertainment/Nightlife	107	157	131	86	26	6
Gift shopping	345	136	26	6	0	0
Groceries*	184	156	109	42	16	6
Home Furniture & Accessories shopping	444	55	11	3	1	0
Libraries	330	94	56	20	10	4
Pharmacy/Health and Personal Care Products	387	89	27	9	1	0
Public Transportation	280	120	53	15	14	31

Note:

* Survey conducted primarily before *Culinaria-A Schnucks Market* opened.



Washington Avenue sidewalk dining



RESIDENT PROFILE

11. How long have you lived downtown?

Answer Options	Response Count	Response Percentage
Less than 6 months	39	8%
6 months - 1 year	56	11%
More than 1 year but less than 2 years	90	18%
More than 2 years but less than 3 years	105	21%
More than 3 years but less than 5 years	113	23%
More than 5 years but less than 10 years	72	15%
10 or more years	16	3%

12. Including your current residence, how many different places have you lived in Downtown St. Louis?

Answer Options	Response Count	Response Percentage
1	372	76%
2	99	20%
3	16	3%
4	4	1%

13. Is your downtown home your primary residence?

Answer Options	Response Count	Response Percentage
Yes	470	96%
No	21	4%

I love the new City Garden. They did a really great job. It's another great option for families downtown in addition to the City Museum and sporting events.
- Resident at Annex Lofts

14. Prior to moving downtown, what was the zip code of your primary residence?

Answer Options	Response Count	Response Percentage
St. Louis City	135	25%
St. Louis County	153	28%
MO St. Louis Metro Area (not St. Louis City, St. Louis County) *	57	10%
MO (not St. Louis Metro Area)	17	3%
IL St. Louis Metro Area *	35	6%
IL Chicago (Cook County)	17	3%
IL (not St. Louis Metro Area or Cook County)	37	7%
Midwest states (not MO or IL)	25	5%
Northeast states	22	4%
Southern states	25	5%
Western states	20	4%
International	7	1%

* The St. Louis metropolitan area includes St. Louis City, St. Louis, St. Charles, Franklin, Jefferson, Lincoln, Warren, and Washington Counties in Missouri and Madison, St. Clair, Macoupin, Clinton, Monroe, Jersey, Bond, and Calhoun Counties in Illinois.

15. Do you own or rent your downtown residence?

Answer Options	Response Count	Response Percentage
Own	240	49%
Rent	251	51%

I like being part of the solution. I like the sense of community. And, more each day, I like that with the increase of services, it's becoming more of a complete experience.
- Resident at Edison Condominiums



16. If RENTING, are you seriously considering buying a home downtown within the next 2 years?

Answer Options	Response Count	Response Percentage
Yes	62	28%
No	163	72%

17. If you OWN, are you seriously considering buying a different home downtown within the next 2 years?

Answer Options	Response Count	Response Percentage
Yes	31	12%
No	218	88%

18. What is your average monthly rent / mortgage payment?

Answer Options	Response Count	Response Percentage
\$500 or less	10	2%
\$501 - \$750	72	15%
\$751 - \$1000	99	20%
\$1001 - \$1250	95	19%
\$1251 - \$1500	99	20%
\$1501 - \$2000	70	14%
\$2001 - \$3000	23	5%
\$3001+	7	1%
No Monthly Payment	16	3%

I love living in downtown St. Louis. I have saved so much money in gas and wear on my car since I can walk or take public transportation to so many places I need to be.
- Resident at Dorsa Lofts

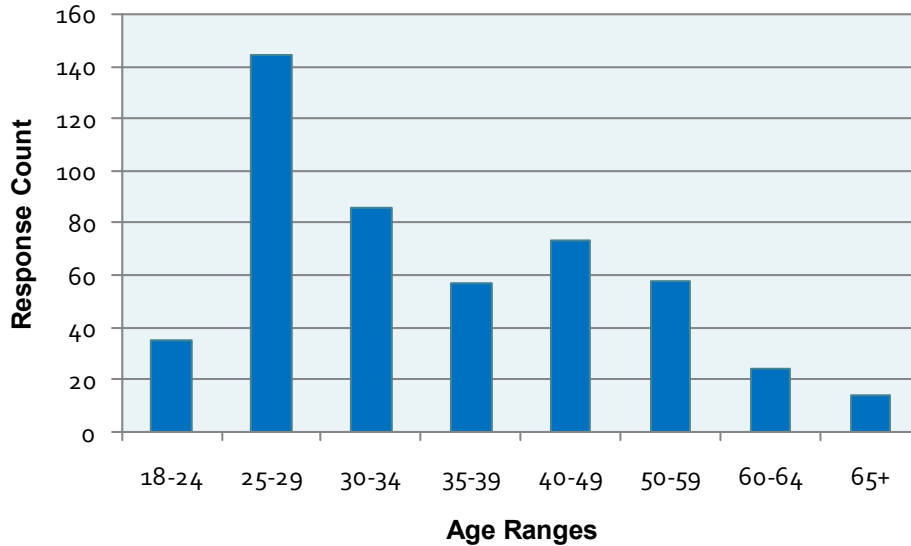


19. Age

Answer Options	Response Count	Response Percentage
18-24	35	7%
25-29	144	29%
30-34	86	18%
35-39	57	12%
40-49	73	15%
50-59	58	12%
60-64	24	5%
65+	14	3%

The growing sense of community alongside an increasing number of amenities and attractions for both residents and visitors. Downtown is really moving toward combining the best of those two worlds.
 - Resident at Syndicate

Resident Age Ranges



20. Gender

Answer Options	Response Count	Response Percentage
Male	255	52%
Female	236	48%

21. Which of the following best describes your current marital status?

Answer Options	Response Count	Response Percentage
Single (never married)	198	40%
Single (separated, divorced, widowed)	59	12%
Living with partner	58	12%
Married	176	36%

22. INCLUDING YOURSELF, how many adults (18 or older) live in your household?

Answer Options	Response Count	Response Percentage
1	220	45%
2	262	53%
3	6	1%
4	2	0%
More than 4	1	0%

I like that I can walk to work, that my back yard is the Arch ground, and that I truly know my neighbors/local business owners.
- Resident at Gentry's Landing



23. How many children (under 18) live in your household?

Answer Options	Response Count	Response Percentage
0	440	90%
1	33	7%
2	12	2%
3	3	1%
4	3	1%

I could have moved to anywhere in St. Louis to live and I chose downtown... so glad I did!
- Resident from Lucas Lofts

24. What are the ages of all your children currently living in the household?

Answer Options	Response Count	Response Percentage
1-4	46	72%
5-8	15	23%
9-12	3	5%
13-17	0	0%



Ely Walker Lofts

25. If applicable, where do the children living in your household attend school? (Select all that apply.)

Answer Options	Response Count	Response Percentage
Charter School	2	6%
Daycare/Preschool/Kindergarten	10	28%
Home School	2	6%
Magnet School	0	0%
Private School	10	28%
Public School	5	14%
Religious-based School	2	6%
Other	5	14%

“Honestly, I absolutely love the fact that I am paying the same as I would anywhere else and have an amazing place to live in with better amenities. Oh, and the fact that I can ride my bike to work.”
 - Resident from Cupples Station

26. Which of the following most closely matches your ethnicity?

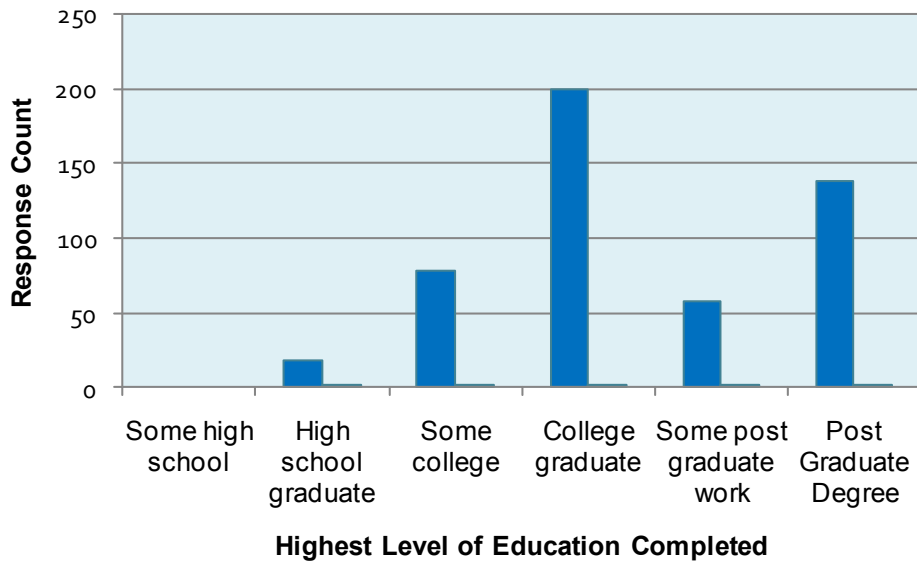
Answer Options	Response Count	Response Percentage
Asian American	8	2%
Hispanic / Latino American	5	1%
White / Caucasian	397	84%
Black / African American	52	11%
Native American	0	0%
Mixed Race	7	1%
Other	6	1%

27. What is your highest level of education completed?

Answer Options	Response Count	Response Percentage
Some high school	0	0%
High school graduate	18	4%
Some college	78	16%
College graduate	199	41%
Some post graduate work	58	12%
Post Graduate Degree	138	28%

“Downtown is starting to be a great place for young professionals. I hope that intensifies over the next few years.”
 - Resident from Paul Brown Loft Apartments

Resident Level of Education



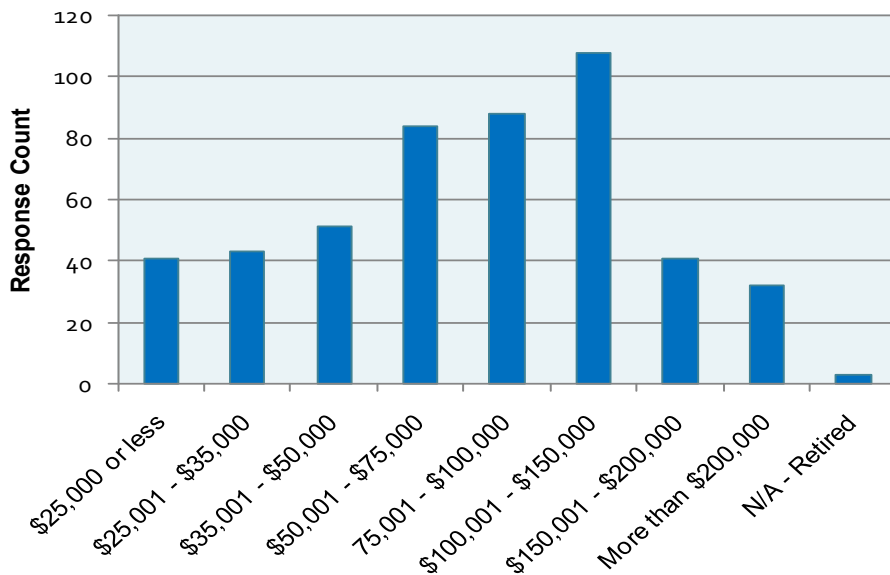
28. Do you currently attend school or plan to pursue additional credit or non-credit education in the next two years?

Answer Options	Response Count	Response Percentage
Yes	174	35%
No	317	65%

29. Which of the following categories best describes your total annual household income?

Answer Options	Response Count	Response Percentage
\$25,000 or less	41	8%
\$25,001 - \$35,000	43	9%
\$35,001 - \$50,000	51	10%
\$50,001 - \$75,000	84	17%
75,001 - \$100,000	88	18%
\$100,001 - \$150,000	108	22%
\$150,001 - \$200,000	41	8%
More than \$200,000	32	7%
N/A - Retired	3	1%

Resident Income



“I think the continued growth and rebirth of certain areas of our city through commercial & residential developments is key to bringing in more business & people to the downtown area.”
 - Resident from Tudor Lofts

“I like being near many different dining and entertainment options. Additionally, I like the idea of being a part of what, hopefully, will become a more vibrant downtown district.”
- Resident from Westgate Lofts

30. Do you currently have pets in your household?

Answer Options	Response Count	Response Percentage
Yes	211	43%
No	280	57%

31. If you currently have pets in your household, indicate how many of each.

Answer Options	1	2	3	4	5	Response Count	Percentage of pet owners who own a...
Dog	97	26	2	0	0	125	49%
Cat	63	31	10	2	0	106	42%
Other	11	8	1	3	0	23	9%

32. What category best describes your employment status?

Answer Options	Response Count	Response Percentage
Employed Full-time	364	73%
Employed Part-time	19	4%
Self-employed	47	9%
Student Full-time	22	4%
Retiree	26	5%
Unemployed	13	3%
Other	11	2%



33. What is the zip code of your primary office location?

Answer Options	Response Count	Response Percentage
Downtown	240	51%
St. Louis City (not Downtown)	77	16%
St. Louis County	114	24%
MO St. Louis Metro Area (not St. Louis City, St. Louis County) *	9	2%
IL St. Louis Metro Area *	20	4%
Other	13	3%

* The St. Louis metropolitan area includes St. Louis City, St. Louis, St. Charles, Franklin, Jefferson, Lincoln, Warren, and Washington Counties in Missouri and Madison, St. Clair, Macoupin, Clinton, Monroe, Jersey, Bond, and Calhoun Counties in Illinois.

“Go Downtown West!”
- Resident from Majestic Stove

34. Which vehicles do you own? (Select all that apply)

Answer Options	Response Count	Response Percentage who own a...
Bike	193	39%
Car (1)	315	64%
Car (2 or more)	138	28%
Mo-ped	10	2%
Motorcycle	18	4%
None of the above	27	5%

35. How do you most often commute to work?

Answer Options	Response Count	Response Percentage
Bike	14	3%
Walk	115	22%
Carpool	14	3%
Drive myself	280	53%
MetroLink	34	6%
MetroBus	12	2%
Work from Home	40	8%
Not applicable	24	5%

“I love the two new plazas, and I’m very pleased to finally have a larger grocery store.”
 - Resident from Paul Brown Loft Apartments



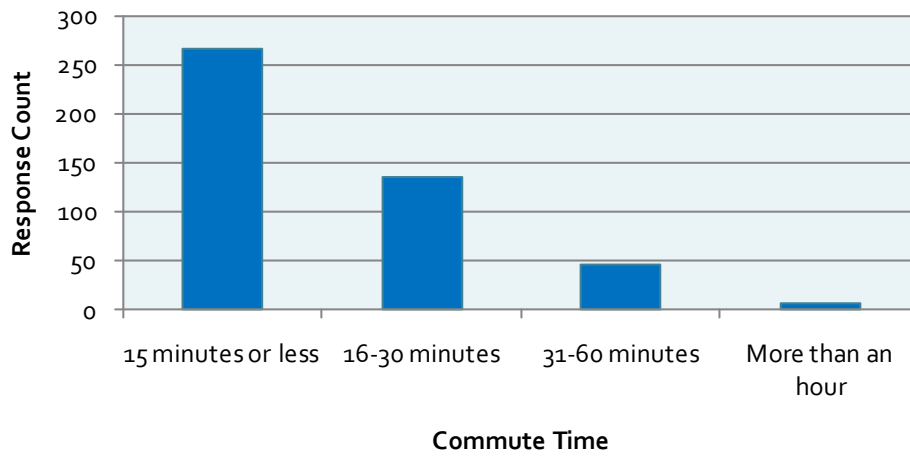
Paul Brown Loft Apartments - Lobby

36. How long is your typical commute to work?

Answer Options	Response Count	Response Percentage
15 minutes or less	266	54%
16-30 minutes	134	27%
31-60 minutes	46	9%
More than an hour	5	1%
Not applicable	40	8%

“I would encourage someone to walk around and people watch at the Citygarden, grab lunch outside, go bowling on Washington Ave, and have a great dinner at Lucas Park Grille.”
 - Resident from Ely Walker Lofts

Resident Commute Time



ABOUT US



The Partnership for Downtown St. Louis is a not-for-profit organization representing its members from throughout the region in pursuit of a healthy and vital downtown. The Partnership addresses legislation, transportation, and numerous public and private initiatives and programs that strengthen the business and residential community, improve the physical environment and enhance the image of downtown St. Louis. The Partnership also directs programs of the Downtown St. Louis Foundation and Downtown Now! For information about membership, please call 314-436-6500 or visit www.downtownstl.org



The Partnership for Downtown St. Louis manages the Downtown St. Louis Community Improvement District, a 165 square block area within downtown St. Louis. The CID was established by property owners within the District who assess themselves in order to fund enhanced services and programs that improve or expand security, maintenance, beautification, economic development, marketing and special events within the District. Originally established for a five year term in 2000, the CID was renewed for a seven year term that began on January 1, 2005 and runs through December 31, 2011.

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